

The Athena Branded Career Portfolio

Resume, Bio, and LinkedIn



Leverage Athena to build a powerful Branded Career Portfolio complete with an engaging resume, executive biography, and LinkedIn profile; marketing documents that are infused with your brand. This package is essential to your ability to illustrate your compelling career stories, convey your professional value, and empower you to stand out confidently, be competitive, and achieve your professional goals.

Whether you are currently pursuing board positions or proactively positioning yourself for professional growth and advancement in other ways, your Branded Career Portfolio will help you:

- reinforce or transform your professional image,
- stand out confidently,
- attract desirable opportunities, and
- win interviews and offers for the opportunities you most want.

The bottom line: Your Branded Career Portfolio will empower you to competitively raise your profile so that you attract the best executive and professional opportunities in line with your short- and long-range career goals.

Purchase a Branded Career Portfolio

[Purchase a Branded Career Portfolio](#)

Already purchased a Branded Career Portfolio and ready to get started?

[Schedule Your Introductory Call](#)

Approach and Process

Athena offers a high-touch, individualized service. The process is designed to help the writing team get to know you personally and understand your career goals. This is essential because every resume, biography, and LinkedIn profile is one-of-a-kind, infused with your personality and strategically written to tell your professional story in a way that is memorable, meaningful, succinct, relevant, and interesting to your target audience.

The Branded Career Portfolio includes an executive bio, LinkedIn profile, and resume. To get started, you'll have a 30-minute kick off meeting where you'll receive a Career Insights worksheet and an overview of the collaborative writing process. We recommend you get started on this worksheet right away. Plan for 3-6 hours to complete the detailed worksheet, which will provide your writer with the details they need to understand your history, your unique value, and your goals.

The writing process will begin once our agency partner receives your Career Insights worksheet. Your assigned writer will complete a one-on-one telephone consultation with you to finalize your documents. You can expect to receive drafts of all three documents in 15 business days from submitting your worksheet.